

BRANDING CHECKLIST

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- | | | | |
|--------------------------|-----------------------|--------------------------|---------------------------|
| <input type="checkbox"/> | BRAND NAME | <input type="checkbox"/> | BRAND FONTS (UP TO THREE) |
| <input type="checkbox"/> | BRAND TAGLINE | <input type="checkbox"/> | BRAND COLORS (HEX CODES) |
| <input type="checkbox"/> | BRAND MISSION | <input type="checkbox"/> | BRAND LOGOS |
| <input type="checkbox"/> | BRAND NICHE & STORY | <input type="checkbox"/> | BRAND SIGNATURE |
| <input type="checkbox"/> | BRAND VALUES | <input type="checkbox"/> | SOCIAL MEDIA PLATFORMS |
| <input type="checkbox"/> | BRAND KEYWORDS | <input type="checkbox"/> | ACCEPTABLE PLAYMENTS |
| <input type="checkbox"/> | BRAND NICHE (SELLING) | <input type="checkbox"/> | PRODUCT LIST |
| <input type="checkbox"/> | BRAND TARGET AUDIENCE | <input type="checkbox"/> | TRADEMARK |
| <input type="checkbox"/> | DOMAIN NAME (WEBSITE) | <input type="checkbox"/> | BUSINESS TYPE (SOLE, LLC) |
| <input type="checkbox"/> | WEBSITE PLATFORM | <input type="checkbox"/> | BUSINESS ACCOUNT/EIN |